



# 2026 SUMMER CAMP PUBLICITY GUIDE

**This summer, your camp and conference center is offering eight weeks of faith-based, community-focused, adventure-driven programs for all ages.**



Please use this guide as you publicize summer camp to your congregation. The Newsletter Articles and Bulletin Blips from this guide can be used in your church newsletter and worship bulletins.

You can also help by displaying the provided posters around your church and making the included materials readily available to your congregation. If you would like more flyers, please let us know and we will be happy to send you more! As always, if you would like a representative from Cedarkirk to speak to your congregation about camp, please contact us to schedule a speaker, evening program, etc. We love visiting congregations and talking about the transforming ministry that happens here!

In addition to publicizing the 2026 Cedarkirk Summer Camp program in your church bulletins and newsletters, we offer additional suggestions on the following page for promoting camp to your congregation and community:

- How to Get Your Campers to Camp
- Helpful Hints for Camp Promotion
- Tips for Hosting A "Camp Sign-Up Day"

**813.685.4224 x2 | [camps@cedarkirk.org](mailto:camps@cedarkirk.org) | [www.cedarkirk.org](http://www.cedarkirk.org)**



We value our partnership with the churches we serve! If you need any additional publicity materials or creative resources, please let us know. Our staff are happy to assist you with publicizing summer camp in any way we can!

## Find Us On Social Media!



Facebook



Instagram



Youtube

## How to Get Your Campers to Camp

- Give the **Bulletin Blips** to the person who compiles or publishes your Sunday worship bulletin.
- Give the **Newsletter Articles** to the editor of your church newsletter.
- Make copies of the **Bulletin Insert** and include them in your worship bulletins.
- Select a few weeks for children and youth at your church to attend camp at the same time.
- With your congregation, set a goal for how many campers you want to attend camp this summer.
- Invite a Cedarkirk staff member to speak at a worship service, Sunday School class, or evening program.
- Choose a Sunday to promote as "Camp Sign-Up Sunday." *[If you would like materials or assistance in planning an event like this, contact Cedarkirk and we will assist in any way we can.]*
- Offer and promote scholarship assistance to the children and youth in your congregation and surrounding community.
- Personally encourage children to attend – particularly those you feel would benefit from a transforming, summer camp experience.
- Help publicize our Open House (free Saturday event on May 9) by using the included flyer and adding it to your church's calendar of events.

## Helpful Hints for Camp Promotion

- Create displays using pictures of past campers and any of their special mementos from camp.
- Have past campers wear their summer camp t-shirts to church.
- Enlist past campers in the creation of promotional posters, collages, banners, etc.
- Have campers from previous years write a short article describing what camp has meant to them.
- Create a visual reference (e.g. a thermometer/pie chart/etc.) to document the progress being made toward your goal of camper sign-ups.

## Tips for Hosting a "Camp Sign-Up Day"

- Hold a "Camp Sign-Up Day" some Sunday to kick off or give a boost to the registration of campers. It may help to emphasize particular weeks during the summer when groups of campers from your church would attend at the same time.
- Use the bulletin insert included with this publicity guide to help raise awareness of Cedarkirk's programs.
- Select a few enthusiastic campers from past summers to share their experiences with your congregation.
- Set up a tent, display, or table in your building or outside your sanctuary to help publicize your "Camp Sign-Up Day".
- Have a designated sign-up table with a computer for easy online registration. All you need is internet access and a browser pointed to **[www.cedarkirk.org](http://www.cedarkirk.org)**.
- Invite a Cedarkirk staff person to your church to answer questions and speak about summer camp programs.

## Tips for Hosting a "Camp Sign-Up Day"

We encourage you to give this page to the staff member or volunteer responsible for editing or compiling your church newsletter! Thank you for your support of the ministry of Cedarkirk.

### MARCH NEWSLETTER ARTICLE

CEDARKIRK SUMMER CAMP REGISTRATION IS OPEN

Registration for Cedarkirk's 2026 Summer Camps is open! Whether you are in first grade or high school, a family with young children or a grandparent seeking time with your grandchild, Cedarkirk's summer programs have something for you. Cedarkirk offers camps for all ages and stages of life, emphasizing opportunities for fun, community-building, and spiritual growth in a beautiful, natural environment. To ensure your choice of programs visit **[www.cedarkirk.org](http://www.cedarkirk.org)** today. If you have any questions, please contact the camp office at 813.685.4224 x2 or [camps@cedarkirk.org](mailto:camps@cedarkirk.org).

### APRIL NEWSLETTER ARTICLE

ARE YOU REGISTERED FOR SUMMER CAMP YET?

June and July may seem a long way off, but Cedarkirk's summer programs are filling quickly and you don't want to miss out! Sign up today for your week of games, songs, worships, cookouts, and time to hang out with your new best friends. Try exciting activities like canoeing, archery, campfires, zip lining, and kayaking. Deepen your connection to God and learn new things about yourself as you spend time in the woods away from your usual routine. Visit **[www.cedarkirk.org](http://www.cedarkirk.org)** to register online. For more information or to request a confidential scholarship, please contact the camp office at 813.685.4224 x2 or [camps@cedarkirk.org](mailto:camps@cedarkirk.org).

### MAY NEWSLETTER ARTICLE

WHAT ARE YOU DOING THIS SUMMER?

Summer is rapidly approaching and camp is just around the corner! Another exciting summer of ministry is about to begin and we want you to be part of the fun! Camp programs offer a variety of activities and adventures: swimming, archery, canoeing, games, high ropes, climbing the rock wall, and forging new friendships. All of that, combined with energetic worships and engaging Bible studies make for an incredible and life-changing week. There is still time to register for a summer you'll always remember. Visit Cedarkirk online at **[www.cedarkirk.org](http://www.cedarkirk.org)** to register, online registration is fast and easy. We look forward to seeing you at camp this summer!

### JUNE NEWSLETTER ARTICLE

CEDARKIRK SUMMER CAMP FUN BEGINS!

Hang up the backpacks and put away the books because summer is here! Make sure your children are signed up for a Cedarkirk camp. There is so much fun to be had, so don't miss out on the valuable experiences a week at summer camp can offer. Camp programs offer a variety of activities and adventures, including swimming, rock climbing, canoeing, archery, arts and crafts, cookouts, and meeting new friends. These activities are all centered around daily Bible studies and worships that focus on our summer theme, WHAT'S IN A NAME. Some of our camps still have availability, so register your camper today! Find specific program descriptions and register online at **[www.cedarkirk.org](http://www.cedarkirk.org)**.

## For the Church Bulletin Editor

Please include the following **Bulletin Blips** in your church bulletin (feel free to make changes in the order they appear). In addition to the **Blips**, a reproducible bulletin insert is included in this pack for use on any Sundays you choose. Thank you for your support of Cedarkirk's ministry!

### March 8

Did you know that the Alafia River, which flows through Cedarkirk's property, is chock full of fossilized shark's teeth? You can wade right into a shallow area and pick them out of the gravel on the riverbed! Join us for a week of camp and take part in this activity that has been among our campers' favorites for more than 50 years! Register today at **[www.cedarkirk.org](http://www.cedarkirk.org)**.

### March 15

Have you ever eaten a doughboy? Do you know what that is? Join us for a week at Cedarkirk and find out about this treat – quite possibly the most delicious campfire snack ever created. We also have tons of exciting activities, Bible studies, and games to fill all the hours when you're not eating doughboys. Find out about all of Cedarkirk's summer camp programs by visiting **[www.cedarkirk.org](http://www.cedarkirk.org)**.

### March 22

Do you enjoy working with children and youth? Do you love playing and worshiping in the beauty of nature? Are you seeking to hear what God is calling you to do this summer – and beyond? Cedarkirk Camp and Conference Center invites young adults at least one year beyond their high school graduation to consider serving as part of our 2026 Summer Staff. Visit **[www.cedarkirk.org/summer/employment](http://www.cedarkirk.org/summer/employment)** to learn more about our life-changing summer community and how you might fit into it!

### March 29

Spend a week in God's beautiful creation and undertake lots of adventures within the context of a loving and supportive Christian community. Canoeing, shark's teeth hunting, archery, arts & crafts, games, campfires, and s'mores are just a small sample of the exciting things you can do as a camper at Cedarkirk. Join us for an unforgettable week at camp! Visit **[www.cedarkirk.org](http://www.cedarkirk.org)** for information and online registration.

### April 5

DID YOU KNOW... a significant and growing body of research shows that time spent at camp – and away from home – helps kids grow? In a week of summer camp, kids have 7,080 minutes to deepen faith, build community and character, cultivate independence and self-esteem, and explore creativity, imagination, and free play. Register your child today and discover how one summer can last a lifetime! Visit **[www.cedarkirk.org](http://www.cedarkirk.org)** to learn about Cedarkirk's 2026 Summer Camps.

### April 12

Did you know that Cedarkirk offers confidential scholarship assistance for families to send their kids to camp? Residential camps provide so many spiritual, social, and physical benefits to kids and we never want financial constraints to keep a child or young person from spending a week with us! For more information or to download a scholarship request form, visit **[www.cedarkirk.org/summer](http://www.cedarkirk.org/summer)**.



## Bulletin Blips Continued...

### April 19

Come experience Cedarkirk summer camp for the first time! Explorer Camps are for our youngest campers who have completed 1st through 3rd grade. These programs provide safe, meaningful camp experiences for children who would like to try camp, but aren't sure they want to be away from home for a full week. Read about these exciting events on our website at [www.cedarkirk.org](http://www.cedarkirk.org).

### April 26

Do you know a 3rd through 6th grade student looking for real adventure this summer? Campers in the Junior Adventure Camp will learn outdoor living skills like cooking over a campfire, and take part in Bible studies, arts and crafts, swimming in the pool, canoeing, archery, zip lining and lots more. Find more info and register at [www.cedarkirk.org](http://www.cedarkirk.org).

### May 3

OPEN HOUSE at Cedarkirk! On **May 9th from 10:00-3:00 pm**, Cedarkirk invites you to a free afternoon at camp. Drop by for tours, s'mores, zip lining, rock climbing, and a drawing for great prizes (including summer camp gift certificates)! This is also a great opportunity to learn about our summer programs, see some of the facilities and activities used during summer camp, and get a feel for what your child will experience. Find out more at [www.cedarkirk.org](http://www.cedarkirk.org). We'll see you at the OPEN HOUSE!

### May 10

If you love camp and have been looking for a way to give back, this is your chance! You and your small group will spend a part of each day working on a project to benefit camp, then spend the rest of your time doing your favorite activities. Find more information at [www.cedarkirk.org](http://www.cedarkirk.org).

### May 17

Experience a special Christian community at Cedarkirk and make this a summer that you will never forget. Summer camp programs are available for campers who have completed grades 1-12 and there is something for everyone. Make your plans today for camp to be a part of your summer. You can register online and find out information about Cedarkirk, its staff, and it's summer programs at [www.cedarkirk.org](http://www.cedarkirk.org).

### May 24

Cedarkirk Camp and Conference Center would like to thank the churches of Peace River and Tampa Bay Presbyteries for their continued support of our camp and conference ministry. If you would like information on how you can support us, please call the camp office at 813.685.4224. For more information about Cedarkirk's summer camp or year-round programs, visit our website at [www.cedarkirk.org](http://www.cedarkirk.org).

## Bulletin Blips Continued...

### May 31

It's not too late! There are still openings for a handful of camps at Cedarkirk this summer. A week at camp may be one of the most effective forms of Christian nurture a church can provide for a child, so encourage a young person in your congregation to attend camp this summer. Camp changes lives! Take a look at all of our programs and register at [www.cedarkirk.org](http://www.cedarkirk.org).

### June 7

Our first week of summer camp ministry at Cedarkirk starts today! Please keep our staff and campers in your prayers – that this summer will be fun, safe, and spiritually transforming for all who attend. Thank you for your continued support of this vital ministry! Visit us at [www.cedarkirk.org](http://www.cedarkirk.org).